

Punjabi University Mba Strategic Management Question Paper

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Punjabi University Mba Strategic Management

Question Paper Code : BS2118 - Anna University

(b) Discuss the process of strategic evaluation and control in detail 15 (a) Describe in detail the strategic management process in non-profit organisations Or (b) Give a detailed account on new strategies adopted by Indian organisations in the internet economy PART C — (1 15 = 15 marks) 16

Management Concepts & Organisational Behaviour Unit - I ...

MBA-I Semester Paper Code: MBAC 1001 Management Concepts & Organisational Behaviour Unit - I Nature of Management - Social Responsibilities of Business - Manager and Environment Levels in Management - Managerial Skills - Management is no exception As a university

Strategic Management Entire Course Notes

STRATEGIC MANAGEMENT COURSE NOTES STRATEGIC ANALYSIS LECTURE 2 - CHAPTER 1 - BUSINESS MODELS - VISION, MISSION, VALUES Learning Objectives: 1 Define strategic management and its four key attributes Define: strategic management - 'consisting of the analyses, decisions and actions an organisation undertakes to create and sustain

CURRICULUM AND SYLLABI - Anna University

ANNA UNIVERSITY MBA (DISTANCE MODE) REGULATIONS 2013 SYLLABUS I, II, III AND IV SEMESTER Common to: MBA - General Management MBA - Technology Management MBA - Marketing Management MBA - Human Resource Management MBA - Financial Services Management MBA - Health Services Management MBA - Operations Management MBA - Hospitality and Tourism ...

BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I ...

BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I -VI) Session: 2014-15 GURU NANAK DEV UNIVERSITY AMRITSAR BBA-102

Punjabi (Compulsory) OR Basic Punjabi (Mudhli Punjabi) 50 6 -- BBA-642 Global Strategic Management 50 6 - ...

Human Resource Management Practices and Employee ...

Human Resource Management Practices and Employee Retention: A Review of Literature Punjabi University, Punjab, India (2) Noorziah Mohd Salleh, Universiti Teknologi MARA, Malaysia of the organization to maintain a strategic distance from the unpredictability and high cost

List of Courses with Duration, Seats ... - Punjabi University

M Tech Entrance Test Conducted by Punjabi University, Patiala GATE Qualified students need not appear in the above test and will be given preference over the candidates who qualify the entrance test 50 Entrance Test* MCA 12 Candidate who have passed the Bachelor's degree (10+2+3) in any discipline of the statutory University with

Dr. Anand Bansal - Punjabi University

GKC-Punjabi University Guru Kashi Campus Talwandi Sabo Education: - MCom, Master of Finance and Control, MBA and PhD under the supervision of Dr JS Pasricha, Department of Commerce, Punjabi University, Patiala on the Flows to India', Journal of Strategic Management & ...

(A) Courses at Patiala Campus, Punjabi University. 1 ...

(A) Courses at Patiala Campus, Punjabi University 1) Courses after 10+2 Courses Years Seats Departments Page Mode of Admission A Hon's in Dance 3 25 Dance 72 Direct (online)** A Hon's in Gurmat Sangeet 3 25 Gurmat Sangeet 75 Direct (online)** A Hon's in Journalism, Mass

SYLLABUS Master of Business Administration (MBA)

SYLLABUS Master of Business Administration (MBA) (Effective from Session 2013-2014) STUDY AND EVALUATION SCHEME NMBA 041 Strategic Management 30 20 50 100 150 2 NMBA 042 Insurance & Risk Management MBA classes in a college/University Experience of teaching MBA classes as guest faculty shall not be

INTERNATIONAL MARKETING EXAM NOTES Marketing and ...

INTERNATIONAL MARKETING EXAM NOTES Marketing and Marketing Management • Marketing is an organizational function and a set of processes for creating, communicating, and delivering value to customers and for managing customer relationships in ways that benefit the organization and its ...

Arun Goyal - Indian Institute of Technology Kanpur

MBA (Expected April 2021) Indian Institute of Technology, Kanpur N/A 2019-Present BTech- Comp Engineering Punjabi University, Patiala 75 2013-2017 HSC (12th) Star Plus Convent School 744 2013 SSC (10th) § Change Management, Incident Management, Request Management in Servicenow

Navigating Change: A Leader's Role - CCL

coauthor of Becoming a Strategic Leader: Your Role in Your Organization's Enduring Success, and a research associate on the Leadership Across Differences project He holds a master of International Management from the Thunderbird School of Global Management and earned an MBA from ESADE Business School in Barcelona

Troy Adair - Curriculum Vitae - 20190612

Provided program coordination for the school's "1+1" MBA program with Punjabi University in Patiala, India, to include: o On-site training of Punjabi University faculty and staff on tools, software, and methodologies to facilitate synchronous teaching and conferencing

RMIT UNIVERSITY BACHELOR OF BUSINESS (ACCOUNTANCY ...

jessie lee kwee lian master of business administration university of south australia part time ong chin huat doctorate (philosophy) national university of singapore part time strategic management busm4194 leadership and decision making busm4547 management in practice^^ mahesh joshi doctor of philosophy punjabi university part time

Tejinder K. Billing, Ph.D. Associate Professor Management ...

Tejinder K Billing, PhD Associate Professor Management and Entrepreneurship Rohrer College of Business billing@rowan.edu Academic Degrees PhD

Financial Management - University of Al-Qadisiyah

Financial Management is an essential part of the economic and non economic activities which leads to decide the efficient procurement and utilization of finance with profitable manner In the olden days the subject Financial Management was a part of accountancy with the traditional approaches Now a days it has been enlarged with innovative and

College of Business Administration California State ...

College of Business Administration California State University, Stanislaus AACSB International Fifth Year Maintenance Report Respectfully Submitted by the Faculty of the College of Business Administration to our AACSB International Peer Review Team: Dr David G Martin (Chair) Dr Barbara H Nemecek (Business Member)